



## NON-VISIBLE AREA

This area will go into the mechanism, and will not be seen, so no images or logos to go inside this area.



Total Graphic Area:

800 (w) x 2300 (h) mm

Including 200mm at bottom  
(non-visible image area in roll  
mechanism).

Total Visual Area:

800 (w) x 2090 (h)mm

## GENERAL ART GUIDELINES

- CMYK
- Pantone colours.
- Do not supply RGB images.
- Do not embed images, supply them.
- Resolution must be 150 dpi at 50% output size..
- All fonts must be converted to outlines.
- Please supply artwork as PDF or Illustrator EPS files.

## THIS TEMPLATE...

- Is supplied at 50% of finished size.
- Includes 3mm bleed (shown by red line).
- Overall template size:  
400 (w) x 1045 (h) mm